

NEWS RELEASE
For Immediate Release

For More Information, Contact:

John Lanctot
Maximum Marketing
(312) 768-7376
ilanctot@maxmarketing.com

## Snap-on Drivers Take the Checkered Flag in IRL and NHRA Races

Ryan Briscoe Wins IRL Season Opener; Jeg Coughlin Captures Las Vegas NHRA Pro Stock Event

**KENOSHA, Wis. – April 6, 2009 –** Snap-on driver Ryan Briscoe and Team Penske captured the season-opening IRL event in St. Petersburg. Fla. on Sunday while Snap-on Pro Stock dragster Jeg Coughlin posted his second victory of the season at the NHRA Nationals in Las Vegas, also on Sunday.

"We want to congratulate Ryan and the whole Penske team on their victory in the IRL opener. We also applaud Jeg on another great win this season," said Alicia Smales, vice president of marketing for Snap-on Tools. "It is always terrific when one of the drivers we sponsor wins a race, but to have two Snap-on drivers win races in two different series on the same weekend is just incredible. Both Ryan and Jeg have gotten off to a fantastic start this season and we hope it continues all season long."

With his win at St. Petersburg, Briscoe earned his fourth career victory. Briscoe and Team Penske will next race April 19 at the Long Beach Grand Prix. Coughlin's win was the 43<sup>rd</sup> of his career and his fifth at Las Vegas. With the win on Sunday, Jeg moves into first place in Pro Stock points. He and his team will next race April 16-19 at the Southern Nationals in Atlanta.

To learn more about Snap-on tools and the Snap-on racing program, visit www.snapon.com/racing.

## **About Snap-on Tools**

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit <a href="https://www.snapon.com">www.snapon.com</a>.