



NEWS RELEASE
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Snap-on Tools in the Garages and Pits as 2009 Race Season Crosses Starting Line

Snap-on to Sponsor Sprint Cup, Nationwide, IRL and NHRA Teams

KENOSHA, Wis. – February 26, 2009 – It's race season and that means you are more than likely to see pit crews (and sometimes drivers) with a Snap-on tool in their hand as they get their cars and motorcycles ready to race week in and week out in 2009. Again this year, Snap-on tools will be used by the top crew chiefs and pit crews as their teams compete for 2009 season championships.

"We are really excited about the race teams we are sponsoring this season," said Alicia Smales, vice president of marketing for Snap-on Tools. "We are honored that these teams have also chosen to use Snap-on tools. We are privileged to be associated with these great teams and their outstanding drivers. The drivers we are involved with are not only excellent on the track; they also do an incredible job of spreading the Snap-on message off the track as well. Our drivers truly understand about the great quality and performance of Snap-on tools and do tremendous jobs helping our franchisees deliver that message to our customers.

"Our racing sponsorship also ties in very nicely with Snap-on's "NO COMPROMISE TOUR™" which is traveling the country this year giving the Snap-on Nation an interactive opportunity to see firsthand the newest and most exciting products Snap-on has to offer," continued Smales. "The tour will be stopping near several race tracks this year so this will be a great opportunity for our drivers to talk with our customers about Snap-on products."

In the NASCAR Sprint Cup Series, Snap-on has sponsorship agreements with Richard Childress Racing (Casey Mears, Jeff Burton, Kevin Harvick and Clint Bowyer), Penske Racing (Sam Hornish, Kurt Busch and David Stremme) and DEI/Ganassi Racing (Drivers: Martin Truex Jr., Aric Almirola and Juan Pablo Montoya),

Snap-on is also sponsoring Childress Racing's Nationwide Series team (Burton, Bowyer, Stephen Leicht and Austin Dillon) as well as Penske driver Justin Allgaier in the Nationwide series.

Again this season, Snap-on will have a major presence at the NHRA tracks as Snap-on will be sponsoring defending Funny Car champion Cruz Pedregon, his brother Tony and their Pedregon Racing team. Snap-on will also sponsor 4 time and defending Pro Stock series champion Jeg Coughlin as well as Cagnazzi Racing teammate Dave Connelly and Pro Stock Motorcycle racer Steve Johnson.

In three other popular race series, IRL, Grand Am and American Le Mans, Snap-on will sponsor Penske drivers in 2009. Snap-on is also the proud sponsor of the "Snap-on Stars of Karting" series. To learn more about Snap-on tools and the Snap-on racing program visit www.snapon.com/racing.

About Snap-on Tools

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit www.snapon.com.

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