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Cruz Pedregon to Appear at SEMA

NHRA's Hottest Driver to Sign Autographs at Snap-on Equipment Booth

KENOSHA, Wis. – October 12, 2010 – Winner of two of the last three NHRA Funny Car races, NHRA legend Cruz Pedregon will be appearing at the Specialty Equipment Market Association (SEMA) show at the Las Vegas Convention Center.

Pedregon will be signing autographs at the Snap-on Equipment booth (#40093) on Nov. 2 and 3 from 10:00 a.m. until noon and 2:00 p.m. until 4:00 p.m.

A two-time world champion, Pedregon is driving the Snap-on Funny Car in 2010. He posted victories in Charlotte on Sept. 19 and most recently at the Maple Grove Raceway in Reading, Pa. on Oct. 10. Pedregon will be appearing at SEMA after he participates in the Las Vegas NHRA Nationals on Oct. 28-31.

To learn more about Snap-on tools and its racing program, visit www.snapon.com/racing.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.4 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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