

**NEWS RELEASE** For Immediate Release To U.S. Publications Only For More Information, Contact: Sara Scarlato (262) 656-5350 Sara.scarlato@snapon.com

## Pedregons to Serve as Grand Marshals of Third Annual Goodguys Nostalgia Nationals

**KENOSHA, Wis. – October 1, 2010** – Cruz and Tony Pedregon will serve as grand marshals of the third annual Goodguys Nostalgia Nationals Oct. 15-17 at Beech Bend Raceway Park in Bowling Green, Ky. The event features a rod and custom car show with over 2,000 vehicles (1972 and earlier) on display along with a vintage drag race, swap meet and much more.

"Snap-on is a proud sponsor of the Goodguys Rod & Custom Association. We are also the presenting sponsor of the Goodguys Vintage Drag Racing series, so it is only natural that Cruz and Tony would serve as grand marshals of the Nostalgia Nationals," said Alicia Smales, vice president of marketing for Snap-on Tools. "Not only are Cruz and Tony two NHRA legends, but they also own their own nostalgia cars. They plan to bring out their dad's 'Flamin' Frank' Fiat coupe and fire it up on Sunday. It should be a fun weekend for everyone."

Goodguys has been the leading promoter of vintage style drag racing competition since their first such vintage drag race, held in April of 1989 at Infineon Raceway in Sonoma, California. Today, Goodguys holds three vintage drag racing events at tracks in the Midwest including the Nostalgia Nationals in Bowling Green. The events feature vintage top fuel dragsters and funny cars, gassers and super stockers and hundreds of popular drag machines in vintage trim.

"Some of the coolest cars in the world are on display every week at the Goodguys car shows so we thought this was a great venue to show people who are serious about their cars some serious tools," said Smales. "Our local franchisees will have their vans on site so people can check out the latest innovative tools and productivity solutions that Snap-on has to offer."

To learn more about Snap-on tools and its racing program, visit <u>www.snapon.com/racing</u>. For a closer look at the Goodguys 3<sup>rd</sup> Nostalgia Nationals visit <u>www.nostalgianats.com</u>..

## **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.4 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

# # #