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# Snap-on Driver Brad Keselowski Wins Fifth Nationwide Race of Season

*Penske Racing Drivers Finish First and Third at Charlotte*

**KENOSHA, Wis. – October 19, 2010** – With his fifth victory of the season on Oct. 15 at the Charlotte Motor Speedway, Snap-on sponsored driver Brad Keselowski extended his Nationwide season points lead to top the Nationwide driver point standings by 450 points over second-place contender, Carl Edwards.

“It was a great race for the Penske Racing team with Brad winning and Justin Allgaier finishing third,” said Alicia Smales, vice president of marketing for Snap-on Tools. “Brad is having a tremendous season and we want to congratulate him on another great victory. With four races remaining, he is in a great position to capture the season championship.”

Keselowski’s victory was the 23<sup>rd</sup> win in 2010 for a Snap-on sponsored driver. The Nationwide 300 win was also Keselowski’s first-ever victory at Charlotte and his 11<sup>th</sup> career win. The Penske Racing Nationwide team will race again this weekend on Oct. 23 in the Nationwide 250 at the Gateway International Raceway in Madison, Ill. The Snap-on sponsored Sprint Cup drivers will be in action at the Martinsville Speedway on Oct. 24.

The Snap-on NHRA drivers, including Cruz Pedregon and his Snap-on Funny Car, are off until they compete in the NHRA Las Vegas Nationals Oct. 28-31 at the Las Vegas Motor Speedway. Coming off his victory on Oct. 10 at the Maple Grove Raceway in Reading, Pa., Pedregon will be looking for his third victory in the last four races. Pedregon will also appear at the Specialty Equipment Market Association (SEMA) show at the Las Vegas Convention Center to sign autographs at the Snap-on Equipment booth (#40093) on Nov. 2 and 3 from 10:00 a.m. until noon and 2:00 p.m. until 4:00 p.m.

To learn more about Snap-on tools and its racing program, visit [www.snapon.com/racing](http://www.snapon.com/racing).

## **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.4 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit [www.snapon.com](http://www.snapon.com).

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