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Snap-on Driver Brad Keselowski Wins Nationwide Series Championship

First NASCAR Championship in Penske Racing History

KENOSHA, Wis. – November 8, 2010 – With a third-place finish at the Texas Motor Speedway on Nov. 6, Snap-on sponsored driver Brad Keselowski clinched the Nationwide Series Championship. It was the first NASCAR Championship in Penske Racing history.

“Brad Keselowski has had a phenomenal year in the Nationwide series and we are honored to be part of his championship season,” said Alicia Smales, vice president of marketing for Snap-on Tools. “We especially want to congratulate Roger Penske and the entire Penske Racing team on their first ever NASCAR Championship. Snap-on has been associated with Penske Racing for 29 years and we are honored to be part of the Penske Racing team.”

After starting from the 16th position in Saturday's race, Keselowski made his way to the front and ran among the top five for most of the race. With his third-place finish, Keselowski had 24 top-five finishes in 2010. Keselowski claimed the championship points lead in April and has held it ever since. For the year, he has six wins, five poles and 27 top-10 finishes. Although he has clinched the season championship, Keselowski has two more Nationwide races, Nov. 13 at Phoenix and Nov. 20 at Homestead, Fla. The Snap-on sponsored Sprint Cup drivers will also be racing on Nov. 14 at Phoenix International Raceway.

Cruz Pedregon and the Snap-on Funny Car will close out the 2010 NHRA season on Nov. 11-14 at the NHRA Finals being held at the Auto Club Raceway in Pomona, Calif. Pedregon's race team will also be competing this weekend as they try and show they are the hardest working crew in the NHRA. The Snap-on Funny Car team has been chosen as one of the finalists for the NHRA "Hard Working Crew Award." Fans of Cruz Pedregon and the Snap-on Funny Car are encouraged to vote for the hardest working crew at <http://www.nhra.com/hardworkingcrew/>.

To learn more about Snap-on tools and its racing program, visit www.snapon.com/racing.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchised mobile stores worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.4 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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