



NEWS RELEASE
For Immediate Release
To U.S. Publications Only

For More Information, Contact:
Sara Scarlato
(262) 656-5350
Sara.scarlato@snapon.com

Snap-on to Sponsor Rusty Wallace Racing NASCAR Nationwide Car at Bristol

Brendan Gaughan to Drive No. 62 Toyota with Snap-on 90th Anniversary Logo

KENOSHA, Wis. – June 21, 2010 – As part of its sponsorship of the Rusty Wallace Racing Nationwide Series team, Snap-on will be the primary sponsor of the No. 62 Rusty Wallace Racing Toyota for the NASCAR Nationwide race on August 20 at Bristol Motor Speedway in Bristol, Tenn. Brendan Gaughan will drive the Snap-on car in the race that will be televised nationally by ESPN at 6:30 p.m. CST.

“We’re looking forward to Bristol and our primary sponsorship of one of Rusty Wallace’s NASCAR Nationwide cars,” said Alicia Smales, vice president of marketing for Snap-on Tools. “It makes sense for the greatest tools on the planet to be associated with one of the greatest names in NASCAR racing history. The Bristol 250 will also be a terrific opportunity to highlight Snap-on’s 90th anniversary as our anniversary logo will be displayed on the hood of the No. 62 car. Thousands of Snap-on franchisees and associates will be cheering on Brendan to victory from our 90th anniversary celebration at our Snap-on Franchisee Conference that same weekend.”

Snap-on has been an associate sponsor of the Rusty Wallace Racing Nationwide Series team since the 2004 season. The team features two of NASCAR’s upcoming stars; Gaughan and Steve Wallace. Both drivers are currently in the top 10 in the Nationwide season-points standings.

To learn more about Snap-on tools and its racing program, visit www.snapon.com/racing.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.4 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

###