



NEWS RELEASE
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Cruz Pedregon to Appear at SEMA

Snap-on Funny Car Will Also Be On Display

KENOSHA, Wis. – October 13, 2011 – In the midst of trying to win his third NHRA Funny Car world championship, NHRA legend Cruz Pedregon will take some time to appear on behalf of Snap-on® at the Specialty Equipment Market Association (SEMA) show at the Las Vegas Convention Center.

Pedregon will be signing autographs at the Snap-on Equipment booth (#41087) from 11:00 a.m. until 12:15 p.m. and from 1:30 p.m. until 2:45 p.m. on Tuesday, Nov. 1 and Wednesday, Nov. 2. In addition, the Snap-on Funny Car will also be on display at the Snap-on Equipment booth for the entire duration of SEMA.

Prior to appearing at SEMA, Pedregon and the Snap-on Funny Car will be racing at the NHRA Nationals at the Strip at the Las Vegas Motor Speedway on Oct. 28-30 in the second to last NHRA race of the season. Pedregon is currently third in the championship point standings.

To learn more about Snap-on tools and its racing program, visit www.snapon.com/racing.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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