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Snap-on Funny Car to go “Rogue” in Las Vegas

Car to Feature Special Wrap Designed by Rogue Status for NHRA Nationals

KENOSHA, Wis. – October 24, 2011 – Cruz Pedregon hasn’t gone rogue but his Snap-on Funny Car has. Rogue Status that is. The Snap-on Funny Car will feature a special wrap designed by Rogue Status, one of today’s hottest west coast fashion brands, for the NHRA Nevada Nationals held Oct. 28-30 at the Strip at the Las Vegas Motor Speedway.

“Rogue Status is a cutting edge brand and we are thrilled that they have decided to team up with Snap-on, the most innovative tool company in the world, to create this unique design for the Snap-on Funny Car,” said Kai Kazarian, manager of sales communications for Snap-on Tools. “With Cruz in the hunt for the NHRA Funny Car championship, we know a lot of people will be on hand to check out this awesome Rogue Status design on display in Vegas.”

“As some of the guys on my crew might say, we are ‘stoked’ to have the Rogue Status wrap on the Snap-on Funny Car in Las Vegas,” said Pedregon. “Snap-on and the team at Rogue Status have created a cool and unique design for our car and we can’t wait to hit the starting line at the Strip and hopefully race to victory in the Snap-on Rogue Status Funny Car.”

Snap-on and Rogue Status have also teamed up to create four, limited edition “Graphix Series” skins for Snap-on tool storage units. Rogue Status’ signature “Gunshow” design has been modified featuring the silhouettes of several Snap-on tools and is available in three colors: extreme green, white and electric orange. The fourth tool storage skin features the famous Rogue Status “Don’t Trust Anyone” (DTA) design. For more information about the Snap-on Rogue Status tool storage skins or the Snap-on racing program, visit www.snap-on.com/toolstorage or www.snapon.com/racing.

About Rogue Status

Rogue Status is a collective initially spearheaded by Rob Dyrdek, Jo Esbensen, and Rex Holloway that creates edgy designs in order to extort response and dialogue. Much of their work is done in direct reference from global current events. What started just a couple of years ago has since grown into an internationally-recognized streetwear/lifestyle brand, with a store in downtown Venice Beach, Calif. and worldwide distribution.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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