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# Snap-on Sponsored Brad Keselowski Wins Second Nationwide Race of 2011

*Cruz Pedregon Reaches Seventh Semifinal of Year in Snap-on Funny Car*

**KENOSHA, Wis. – August 1, 2011** – For Snap-on sponsored Brad Keselowski, it was his run on the last, most important lap that led him to capture the checkered flag at the Kroger 200 at Lucas Oil Raceway in Indianapolis on July 30.

“We want to congratulate Brad on his win and applaud the entire Penske Racing team on another NASCAR win,” said Rick Secor, director of marketing communications for Snap-on Tools.

It was the second Nationwide win of the season and 14<sup>th</sup> career win for Keselowski, who captured the 2010 Nationwide season points championship. He will seek another win this weekend at the Iowa Speedway on August 6 while the Snap-on Sprint Cup drivers head to Pocono Speedway on August 7.

Cruz Pedregon and the Snap-on Funny Car will race for the third weekend in a row when they compete at the NHRA Northwest Nationals in Seattle on August 5-7. Pedregon reached his seventh semifinal of 2011 last weekend at Sonoma. Snap-on’s Penske Racing IRL drivers will be back in action after a week off on when they race in the Indy 200 at the Mid-Ohio Sports Car Course in Lexington, Ohio, also on August 7.

To learn more about Snap-on Tools and its racing program, visit [www.snapon.com/racing](http://www.snapon.com/racing).

## **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit [www.snapon.com](http://www.snapon.com).

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