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Brad Keselowski Wins in Snap-on Car At Nationwide Race in New Hampshire

KENOSHA, Wis. – July 17, 2012 – It must have been the tools. According to NASCAR® Penske Racing® driver Brad Keselowski, the Snap-on® tools used to prepare the Snap-on sponsored Dodge Challenger were one of the primary reasons he won the Nationwide F.W. Webb 200 on July 14 at the New Hampshire Motor Speedway®.

“Everyone on the Snap-on Dodge Challenger team should be proud of the car they built for today,” said Keselowski. “This is the kind of product that you can build when your team uses Snap-on tools. It was a great weekend for everyone. A new track qualifying record and a dominant win is as good as it gets. Penske Racing has enjoyed a long history with Snap-on Tools and I’m just honored that I could get them their first win.”

Keselowski started the race from the pole after setting a track record in qualifying. It was his second Nationwide win of the year to go along with his three Sprint Cup victories in 2012.

“What a wonderful way to celebrate our 30-year association with Penske Racing® with Brad winning in the Snap-on Nationwide car,” said Yvette Morrison, vice president of marketing, Snap-on Tools Group. “It is truly a privilege for everyone at Snap-on to be associated with the greatest name in racing. We are so thrilled for Brad as well as Roger Penske and the entire Penske Racing team.”

The *Penske Racing* Nationwide drivers will be in action again this weekend in Chicago for the STP 300 on July 22. The Penske Sprint Cup drivers are off until July 29 when they compete in the Brickyard 400® at the Indianapolis Motor Speedway®.

Cruz Pedregon and the Snap-on Funny Car team will start the western swing of the NHRA® season with the Mile-High Nationals® on July 22-24 in Denver. Pedregon is currently seventh in the season point standings. For the three races out west, in recognition of Snap-on customers everywhere, the Snap-on Funny Car will feature a special paint scheme highlighting the SNAP-ON MASTERS OF METAL TOUR™, an interactive tour that celebrates automotive service technicians as the “masters of their trade.”

The Snap-on IRL® *Penske Racing* drivers will also be racing this weekend when they compete in the Edmonton Indy® on July 22.

For more information about the Snap-on racing program, visit www.snapon.com/racing.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee,

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company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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