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Penske NASCAR Nationwide Car to Feature Special Snap-on Paint Scheme for Four Races

No. 22 Snap-on Car to Debut May 11 at Darlington

KENOSHA, Wis. – May 2, 2012 – In celebration of their 30-year relationship, Snap-on will be the primary sponsor of the Penske Racing® NASCAR® Nationwide car for four races this season, beginning with the VFW Sport Clips Helps a Hero 200 on May 11 at the Darlington Raceway®.

“We have had a tremendous relationship with Rodger Penske and the *Penske Racing* team for over 30 years and we are honored to be the primary sponsor of the No. 22 Penske® Nationwide car for four races this season,” said Yvette Morrison, vice president of marketing, Snap-on Tools Group. “Snap-on is one of *Penske Racing’s* longest-tenured sponsors and we are ecstatic to have one of the most successful teams in motorsports history carry the Snap-on® brand.”

The *Penske NASCAR* Nationwide No. 22 car is driven this season by both Brad Keselowski, former Nationwide Series champion, and rising star Parker Kligerman. In addition to the Darlington race, the No. 22 car will sport the special Snap-on paint scheme at the 5-Hour Energy® 200 on June 2 at Dover International Speedway®, the New England 200 at New Hampshire Motor Speedway® on July 14 and the Virginia 529 College Savings 250 at Richmond International Raceway® on Sept. 7.

“Penske Corporation and *Penske Racing* have a long and established relationship with Snap-on and we are very pleased that they will serve as the primary sponsor on the No. 22 car at four Nationwide Series races,” said Roger Penske. “They have been terrific partners to our race teams and we look forward to giving them great performances in the No. 22 Snap-on Dodge this season.”

“I’m excited and ready to drive the Snap-on Dodge in Darlington later this month”, said *Penske Racing’s* Brad Keselowski. “Darlington is a very action packed race track and I can’t wait to put on a great show as a thank you for Snap-on’s continued partnership with *Penske Racing*.”

For more information about the Snap-on racing program, visit www.snapon.com/racing.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on

Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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