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Snap-on Driver Brad Keselowski Wins NASCAR Sprint Cup Race at Bristol

Penske Racing Driver Also Third in Nationwide Race

KENOSHA, Wis. – March 20, 2012 – It was a big weekend for Snap-on sponsored NASCAR driver Brad Keselowski at the Bristol Motor Speedway. On Saturday, March 17, the Penske Racing team driver finished third in the Nationwide Ford EcoBoost 300 and did two spots better on Sunday, March 18 when he captured the Sprint Cup Food City 500.

“We want to congratulate Brad and the Penske Racing team on their victory at Bristol,” said Yvette Morrison, vice president of marketing, Snap-on Tools Group. “What a great weekend for the entire Penske Racing team and this early season victory is a great way to start our 30th year of sponsoring Penske Racing. We look forward to many more Penske wins in 2012.”

Starting from the fifth position, Keselowski led a total of 232 laps to pick up his second consecutive win at Bristol. It was his first win of 2012 and his fifth career Sprint Cup victory. With his third-place finish in the Nationwide race, Keselowski now has three top-three finishes in the first four races of the Nationwide series season.

The Penske NASCAR drivers will race again this weekend at the Auto Club Speedway in Fontana, Calif. when the Nationwide drivers compete in the Royal Purple 300 on March 24 while the Sprint Cup drivers will race on March 25 in the Auto Club 400. The Penske IRL drivers will kick-off their season on March 25 with the Streets of St. Petersburg race in Florida.

Cruz Pedregon and the Snap-on Funny Car team will have another week off before heading to Las Vegas for the NHRA Nationals on March 30-April 1. Pedregon, who qualified first last time out at the Gatornationals, is looking for his first win of the season in Las Vegas.

For more information about the Snap-on racing program, visit www.snapon.com/racing.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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