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Snap-on Funny Car to Honor Service Technicians with Special Snap-on Masters of Metal Tour™ Paint Scheme

KENOSHA, Wis. – July 12, 2012 – When Cruz Pedregon takes to the track during the western swing of the NHRA® schedule, his Snap-on sponsored Funny Car will sport a special paint scheme. In recognition of Snap-on customers everywhere, the Snap-on Funny Car will highlight the Snap-on Masters of Metal Tour™, an interactive tour that celebrates automotive service technicians as the “masters of their trade.”

“Snap-on customers are truly some of the hardest working professionals anywhere and the whole Snap-on Funny Car team is thrilled to be able to recognize these great men and women with a special Snap-on ‘Masters of Metal Tour’ paint scheme on our car,” said Pedregon. “I travel coast-to-coast every year, meeting Snap-on customers, and you will not find a group of people more committed to their profession. Maybe this special paint scheme will bring home some victories for us.”

With customized mobile units full of the latest and greatest Snap-on® tools and equipment, the *SNAP-ON MASTERS OF METAL TOUR* provides Snap-on Nation a hands-on opportunity to experience the newest and most exciting products Snap-on has to offer. The highlight of the tour is the Snap-on mobile units featuring state-of-the-art touch screen technology that lets Snap-on customers interact with engineering and design of the product. This allows visitors to see firsthand how Snap-on tools are created and manufactured.

“We are really fired up to see the Snap-on Masters of Metal Tour Funny Car race out west,” said Yvette Morrison, vice president of marketing, Snap-on Tools Group. “Our customers and franchisees really support Cruz and his team so using the Snap-on Funny Car to promote the Snap-on Masters of Metal Tour is the perfect combination.”

The *SNAP-ON MASTERS OF METAL TOUR* is open to the public and is scheduled to stop at over 85 locations across the United States and Canada in 2012.

The Snap-on Funny Car with the *SNAP-ON MASTERS OF METAL TOUR* paint scheme will race at the *NHRA Mile-High Nationals*® in Denver (July 20-22), the *Sonoma Nationals* in California (July 27-29) and *Northwest Nationals*® in Seattle (August 3-5). For more information about the Snap-on racing program, visit www.snapon.com/racing.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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