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## **Snap-on Racing Expects Another Great Season in 2012**

*Snap-on Racing Kicks Season off at NHRA Winter Nationals Feb. 9-12*

**KENOSHA, Wis. – January 31, 2012** – In 2012, Snap-on will continue and expand its relationship with Penske Racing by sponsoring Penske teams in NASCAR Sprint and Nationwide series as well as the Indy Racing League (IRL). Snap-on will also continue its association with NHRA drivers Cruz and Tony Pedregon.

Snap-on will sponsor Penske teams in three race series. In the NASCAR Sprint Cup series, Snap-on will be associated with drivers Brad Keselowski and A.J. Allmendinger, while in the NASCAR Nationwide series, Snap-on will sponsor Keselowski and fellow drivers Sam Hornish Jr. and Parker Klingerman. This season, the No. 22 car in the Nationwide series will feature Snap-on colors and branding for four races. Snap-on will continue its sponsorship of Indy Racing League drivers Helio Castroneves, Ryan Briscoe and Will Power.

“We are very excited to enhance our relationship with the Penske teams this year,” said Yvette Morrison, vice president marketing for Snap-on Tools. “Snap-on is celebrating a 30 year relationship with Penske in 2012. We look forward to seeing the Snap-on brand on the No. 22 car at the four races this season.”

For the third-straight season, Snap-on will be the sponsor of Cruz Pedregon’s Snap-on Funny Car. Last season, Pedregon finished third in the Funny Car point standings and had one victory. Snap-on will also serve once again as an associate sponsor of Tony Pedregon’s Funny Car team.

“We look forward to great seasons for both of the Pedregon brothers,” said Morrison. “Cruz and Tony have become very popular figures with Snap-on Nation and 2012 marks our 20<sup>th</sup> anniversary of our association with Cruz. We have also been involved with Tony Pedregon for over nine years.”

Cruz Pedregon and the Snap-on Funny Car season begins on Feb. 9-12 with the NHRA Winternationals in Pomona, Calif.

“We are pleased to once again partner with Penske Racing and Cruz and Tony Pedregon,” said Morrison. “These associations have proven to be very beneficial for our franchisees and customers through the years. We have many hospitality activities planned at tracks across the country. Our motorsports program provides the perfect opportunity for our franchisees to entertain their customers and keep them up-to-date with the latest Snap-on innovations.”

For more information about the Snap-on racing program, visit [www.snapon.com/racing](http://www.snapon.com/racing).

### **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems,

shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit [www.snapon.com](http://www.snapon.com).

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