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Snap-on Sponsored Brad Keselowski Wins Again in Sprint Cup

Third Victory in 2012 is Most Among NASCAR Drivers

KENOSHA, Wis. – July 3, 2012 – With his third win of the 2012 season at the June 30 Quaker State 400 at the Kentucky Speedway[®], Snap-on sponsored Brad Keselowski moved into 10th place in the Sprint Cup standings. Keselowski is the only Sprint Cup driver to have won three times this season and is one of only two drivers who have won both a Nationwide and Sprint Cup race this year.

"We applaud Brad and the Penske Racing[®] team on another impressive victory, putting themselves in tremendous position for the 'Chase' come September," said Yvette Morrison, vice president of marketing, Snap-on Tools Group. "We also commend Cruz Pedregon and the Snap-on Funny Car team for being great hosts for our 'Wounded Warrior' event over the weekend at the Route 66 Speedway in Joliet. Cruz and his team could not have been more welcoming and gracious to our wounded warrior guests. It was an honor for everyone at Snap-on to recognize these true American heroes."

For the NHRA[®] Nationals in Joliet, the Snap-on sponsored Funny Car featured a special paint scheme in recognition of the Wounded Warrior Project[®], an organization dedicated to helping wounded veterans returning home from Afghanistan and Iraq. Pedregon and his team also hosted several "Wounded Warriors" and their families during race weekend. The Snap-on Funny Car will race again this weekend at the *NHRA* Nationals at the Summit Motorsports Park[®] in Norwalk, Ohio on July 5-8.

Keselowski and his *Penske Racing* teammates head to Daytona for the Nationwide Race on July 6 and the Sprint Cup race on July 7. The Penske IRL drivers will also be racing this weekend when they compete in the Indy Toronto race on July 8.

For more information about the Snap-on racing program, visit www.snapon.com/racing.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit <u>www.snapon.com</u>.

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