



**NEWS RELEASE**  
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# Snap-on NO COMPROMISE TOUR™ Heads West for October

*Be a Part of the Best Snap-on has to Offer*

**KENOSHA, Wis. - September 29, 2008** – ‘Go West, young man’ may have been a popular saying in the 1850s, but the Snap-on Tools NO COMPROMISE TOUR™ is going to fulfill its destiny by heading West during the month of October and teach some young men and women about the virtues of Snap-on Tools.

“We wanted to give technicians all across the United States a hands-on opportunity to see the greatest tools in the industry,” said Alicia Smales, vice president of marketing for Snap-on Tools. “We don’t compromise on our tools because our customers don’t compromise. That’s why we created the NO COMPROMISE TOUR™, so ‘Snap-on Nation’ could try our latest tools for themselves. We are pretty sure those who visit the tour will see something they like and more importantly, something that will help them get the job done faster and easier.”

The Snap-on Tools NO COMPROMISE TOUR™ is open to the public and offers service technicians and auto enthusiasts a unique opportunity see firsthand the newest and most exciting products Snap-on Tools has to offer. This traveling expo includes interactive tool demos, displays and Snap-on’s one-of-a-kind show car, the Glo-mad™ '57 Chevy. Don’t miss the chance to see the best of Snap-on.

## **NO COMPROMISE TOUR™ October 2008 Schedule**

October 2	Vancouver, Wash.
October 4	Portland, Ore.
October 7	Eugene, Ore.
October 9	Medford, Ore.
October 11	Redding, Calif.
October 14	Sacramento, Calif.
October 16	Reno, Nev.
October 18	Fremont, Calif.
October 21	Sears Point, Calif.
October 23	South San Francisco, Calif.
October 25	San Jose, Calif.
October 28	Modesto, Calif.
October 30	Fresno, Calif.

### **About Snap-on Tools**

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit [www.snapon.com](http://www.snapon.com).

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