



**NEWS RELEASE**  
For Immediate Release

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## **Snap-on NO COMPROMISE TOUR™ Continues Its National Tour**

**KENOSHA, Wis. – March 11, 2009** – As springtime approaches, the Snap-on NO COMPROMISE TOUR™ continues its U.S. tour, reinforcing the Snap-on commitment to providing innovative solutions to the most discriminating tool users in the world. After hitting the West Coast and the Southwest, the Snap-on Tools NO COMPROMISE TOUR™ is currently traveling through the Southeast before heading north later this spring and summer.

“We could not be happier with the NO COMPROMISE TOUR™,” said Alicia Smales, vice president of marketing for Snap-on Tools. “Our franchisees, customers and other attendees have raved about the tool demos and displays, especially the Glo-mad™ '57 Chevy. We encourage those who have attended to visit the Snap-on Tools fan page on Facebook.com to post their comments and photos from the tour. Since the NO COMPROMISE TOUR™ is such an interactive event, it would be great to hear from ‘Snap-on Nation’ in such an interactive way.”

The Snap-on Tools NO COMPROMISE TOUR™ is open to the public and provides visitors with the opportunity to speak with Snap-on officials about how Snap-on tools can help them get the job done faster and easier. This unique expo includes interactive tool demos, displays and Snap-on’s one-of-a-kind show car, the Glo-mad™ '57 Chevy. To find exact locations and times of the Snap-on NO COMPROMISE TOUR™, visit [www.snapon.com/nocompromisetour](http://www.snapon.com/nocompromisetour).

### **NO COMPROMISE TOUR™ Upcoming Dates**

<b>Date</b>	<b>City</b>
March 13-15	Gainesville, FL
March 18	Pensacola, FL
March 21	Birmingham, AL
March 24	Sunrise, FL
March 26	West Palm Beach, FL
March 28	Tampa, FL
March 31	Sanford, FL
April 2	Jacksonville, FL

### **About Snap-on Tools**

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit [www.snapon.com](http://www.snapon.com).

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