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## **Snap-on NO COMPROMISE TOUR™ Heads Home to Kenosha**

*Featuring Special Guests NHRA Drivers Cruz and Tony Pedregon;  
Ringbrothers "Hot Rod of the Year" to be on Display*

**KENOSHA, Wis. – August 11, 2009** – After a year of traveling the country, The Snap-on Tools NO COMPROMISE TOUR™ is heading home to Kenosha, Wis. with a tour stop scheduled for August 18 at Snap-on world headquarters, 2801 80<sup>th</sup> Street in Kenosha from 4:00 to 8:00 p.m. As a special added bonus in Kenosha, the world-renown Ringbrothers will have their 2008 "Hot Rod of the Year" Camaro on display and NHRA Nitro Funny Car drivers Cruz and Tony Pedregon will be on hand from 4:00 p.m. to 5:00 p.m. to sign autographs. In addition, the popular Snap-on museum will also be open.

"The NO COMPROMISE TOUR™ has visited some great venues and has attracted enthusiastic crowds from coast-to-coast and we are thrilled to finally have a tour stop in Kenosha," said Alicia Smales, vice president of marketing for Snap-on Tools. "Everyone in the Kenosha and greater Milwaukee areas are welcome to come and see the tour for themselves when it rolls into town."

The Snap-on Tools NO COMPROMISE TOUR™ is open to the public and provides visitors with the opportunity to speak with Snap-on officials about how Snap-on tools can help them get the job done faster and easier. This unique expo includes interactive tool demos, displays and Snap-on's one-of-a-kind show car, the Glo-mad™ '57 Chevy. Don't miss a chance to see the best of Snap-on. For more information, visit [www.snapon.com/nocompromisetour](http://www.snapon.com/nocompromisetour).

"The NO COMPROMISE TOUR™ is designed to give 'Snap-on Nation' an interactive opportunity to see firsthand the newest and most exciting products Snap-on has to offer," continued Smales, vice president of marketing for Snap-on Tools. "We wanted to create an informative, but fun, traveling tour that would appeal to everyone and I know we have accomplished that with the NO COMPROMISE TOUR™."

### **About Snap-on Tools**

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.9 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit [www.snapon.com](http://www.snapon.com).

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