



NEWS RELEASE
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Snap-on NO COMPROMISE TOUR™ Heads to Iowa and NASCAR Nationwide Race

NASCAR Legend Rusty Wallace to be Appearing at Tour Stop

KENOSHA, Wis. – July 23, 2009 – The Snap-on Tools NO COMPROMISE TOUR™ is heading to Iowa with a stop scheduled for July 31-August 1 at the Iowa Speedway. The tour stop is being held at the Iowa Speedway in conjunction with a weekend of racing and concerts culminating with the 2009 NASCAR Nationwide 250 on August 1.

“The NO COMPROMISE TOUR™ is designed to give ‘Snap-on Nation’ an interactive opportunity to see firsthand the newest and most exciting products Snap-on has to offer,” said Alicia Smales, vice president of marketing for Snap-on Tools. “We wanted to create an informative, but fun, traveling tour that would appeal to everyone and I know we have accomplished that with the NO COMPROMISE TOUR™.”

As an added bonus at the Iowa Speedway stop, NASCAR legend Rusty Wallace along with NASCAR Nationwide drivers Justin Allgaier, Brendan Gaughn and Steve Wallace will be stopping by the NO COMPROMISE TOUR™ during the weekend to meet and greet members of the Snap-on Nation.

The Snap-on Tools NO COMPROMISE TOUR™ is open to the public and provides visitors with the opportunity to speak with Snap-on officials about how Snap-on tools can help them get the job done faster and easier. This unique expo includes interactive tool demos, displays and Snap-on’s one-of-a-kind show car, the Glo-mad™ '57 Chevy. Don’t miss a chance to see the best of Snap-on. For more information, visit www.snapon.com/nocompromise.

About Snap-on Tools

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.9 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit www.snapon.com.

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