



**NEWS RELEASE**  
For Immediate Release

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## **Snap-on NO COMPROMISE TOUR™ Heads to Louisiana**

**KENOSHA, Wis. – February 6, 2009** – The Snap-on Tools NO COMPROMISE TOUR™ is heading to Louisiana during the month of February, making stops in Shreveport, Baton Rouge and Metairie.

“The Snap-on NO COMPROMISE TOUR™ has a great month touring Oklahoma and Arkansas and we are looking forward to sharing this unique adventure with the Snap-on Nation members that live in the great state of Louisiana,” said Alicia Smales, vice president of marketing for Snap-on Tools. “The NO COMPROMISE TOUR™ is traveling across the country with the most exciting products we have to offer, including unique demos, displays and the newest technology for the Snap-on faithful. We know the people of Louisiana will love it.”

The Snap-on Tools NO COMPROMISE TOUR™ is open to the public and provides visitors with the opportunity to speak with Snap-on officials about how Snap-on tools can help them get the job done faster and easier. This unique expo includes interactive tool demos, displays and Snap-on's one-of-a-kind show car, the Glo-mad™ '57 Chevy. To find exact locations and times of the Snap-on NO COMPROMISE TOUR™, visit [www.snapon.com/nocompromisetour](http://www.snapon.com/nocompromisetour).

### **NO COMPROMISE TOUR™ February Dates**

<b>Date</b>	<b>City</b>	<b>Location</b>
Feb. 12	Shreveport	Chevy Land, 7500 Youree Drive
Feb. 14	Baton Rouge	All-Star Chevrolet, 11377 Airline Highway
Feb. 17	Metairie	Bryan Chevrolet, 8213 Airline Drive

### **About Snap-on Tools**

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit [www.snapon.com](http://www.snapon.com).

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