



NEWS RELEASE
For Immediate Release

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Snap-on NO COMPROMISE TOUR™ Heads to Phoenix Area

KENOSHA, Wis. – January 9, 2009 – The Snap-on Tools NO COMPROMISE TOUR™ is heading to the Phoenix area with stops scheduled in Phoenix (Jan. 15) and Tempe (Jan. 19)

“The NO COMPROMISE TOUR™ is designed to give ‘Snap-on Nation’ an interactive opportunity to see firsthand the newest and most exciting products Snap-on has to offer,” said Alicia Smales, vice president of marketing for Snap-on Tools. “We wanted to create an informative, but fun, traveling tour that would appeal to everyone and I know we have accomplished that with the NO COMPROMISE TOUR™.”

The Snap-on Tools NO COMPROMISE TOUR™ is open to the public and provides visitors with the opportunity to speak with Snap-on officials about how Snap-on tools can help them get the job done faster and easier. This unique expo includes interactive tool demos, displays and Snap-on’s one-of-a-kind show car, the Glo-mad™ '57 Chevy. To find exact locations and times of the Snap-on NO COMPROMISE TOUR™, visit www.snapon.com/nocompromisetour.

NO COMPROMISE TOUR™ Phoenix Area Dates

Date	Time	Location
Jan. 15	4 - 8 pm	Phoenix - Bell Ford, 2401 West Bell Road
Jan. 19	4 - 8 pm	Tempe - Chapman Truck, 6011 S. Kyrene Road

About Snap-on Tools

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit www.snapon.com.

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