



**NEWS RELEASE**  
For Immediate Release

**For More Information, Contact:**  
John Lanctot  
Maximum Marketing  
(312) 768-7376  
[jlancot@maxmarketing.com](mailto:jlancot@maxmarketing.com)

## **Snap-on NO COMPROMISE TOUR™ Keeps Rolling Along**

**KENOSHA, Wis. – January 9, 2009** – The Snap-on Tools NO COMPROMISE TOUR™ is starting off the new year with a series of stops in Arizona and Texas during the month of January. The tour is scheduled to travel the United States throughout 2009.

“The Snap-on NO COMPROMISE TOUR™ has gotten off to a fantastic start and we are looking forward to our stops Arizona and Texas this month,” said Alicia Smales, vice president of marketing for Snap-on Tools. “The NO COMPROMISE TOUR™ is designed to give ‘Snap-on Nation’ an interactive opportunity to see firsthand the newest and most exciting products Snap-on has to offer. We have created an informative and fun traveling tour that appeals to everyone.”

The Snap-on Tools NO COMPROMISE TOUR™ is open to the public and provides visitors with the opportunity to speak with Snap-on officials about how Snap-on tools can help them get the job done faster and easier. This unique expo includes interactive tool demos, displays and Snap-on’s one-of-a-kind show car, the Glo-mad™ '57 Chevy. To find exact locations and times of the Snap-on NO COMPROMISE TOUR™, visit [www.snapon.com/nocompromisetour](http://www.snapon.com/nocompromisetour).

### **NO COMPROMISE TOUR™ January Dates**

<b>Date</b>	<b>City</b>
Jan. 15	Phoenix
Jan. 19	Tempe
Jan. 22	Tucson
Jan. 27	Amarillo, TX
Jan. 29	Lubbock, TX
Jan. 31	Midland/Odessa, TX

### **About Snap-on Tools**

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit [www.snapon.com](http://www.snapon.com).

###