



**NEWS RELEASE**  
For Immediate Release

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## **Snap-on NO COMPROMISE TOUR™ Heads to Tennessee**

**KENOSHA, Wis. – February 10, 2009** – The Snap-on Tools NO COMPROMISE TOUR™ will be making three stops in Tennessee during the month of February, visiting Memphis (Feb. 21), Nashville (Feb. 23) and Chattanooga (Feb. 25).

“The Snap-on NO COMPROMISE TOUR™ has had a great month touring the South and Southwest and we are now looking forward to sharing this unique adventure with the Snap-on Nation members that live in the great state of Tennessee,” said Alicia Smales, vice president of marketing for Snap-on Tools. “The NO COMPROMISE TOUR™ is traveling across the country with the most exciting products we have to offer, including unique demos, displays and the newest technology for the Snap-on faithful. We know the people of Tennessee will love it.”

The Snap-on Tools NO COMPROMISE TOUR™ is open to the public and provides visitors with the opportunity to speak with Snap-on officials about how Snap-on tools can help them get the job done faster and easier. This unique expo includes interactive tool demos, displays and Snap-on’s one-of-a-kind show car, the Glo-mad™ '57 Chevy. To find exact locations and times of the Snap-on NO COMPROMISE TOUR™, visit [www.snapon.com/nocompromisetour](http://www.snapon.com/nocompromisetour).

### **NO COMPROMISE TOUR™ February Tennessee Dates**

<b>Date</b>	<b>City</b>	<b>Location</b>
Feb. 21	Memphis	Memphis Motorsports Park, 5500 Victory Lane, Millington Hours: 11 am – 3 pm
Feb. 23	Nashville	Two Rivers Ford, 2730 Lebanon Road Hours: 4–8 pm
Feb. 25	Chattanooga	Sportsman’s Warehouse, 6241 Perimeter Road Hours: 4-8 pm

### **About Snap-on Tools**

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit [www.snapon.com](http://www.snapon.com).

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