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Snap-on NO COMPROMISE TOUR™ Heats up the Midwest, West This Summer

KENOSHA, Wis. – June 1, 2010 – Continuing a successful 2010, the Snap-on NO COMPROMISE TOUR™ will travel across the Midwest and West this summer. With stops including the O'Reilly Raceway Park in Indianapolis, the Iowa State Fairground in Des Moines and the Spokane Fair, this summer is a great time to visit the tour for the first time or check it out for a second or third time.

“The NO COMPROMISE TOUR™ is a fun and exciting way to learn about Snap-on’s great new products and innovations,” said Alicia Smales, vice president of marketing for Snap-on Tools. “Our franchisees and customers have turned the growing popularity of the NO COMPROMISE TOUR™ into tremendous business-building events across the country.”

The Snap-on Tools NO COMPROMISE TOUR™ is open to the public and provides visitors with the opportunity to speak with Snap-on officials about how Snap-on tools can help them get the job done faster and easier. This unique expo includes interactive tool demos, displays as well as the Snap-on Snap-on Chopper, the ‘Tool Bike,’ and Snap-on’s one-of-a-kind show car, the Glo-mad™ '57 Chevy. Don't miss a chance to see the best of Snap-on.

“We invite those who have stopped by before to come by again,” continued Smales. “We especially want to extend an invitation to those who haven't had the chance to see the tour yet. We hope they will come by and see what all the buzz is about because they will not be disappointed.”

Below are a few of the upcoming summer dates for the NO COMPROMISE Tour. For more information and a full tour schedule, visit www.snapon.com/nocompromisetour.

NO COMPROMISE TOUR™ Upcoming Dates

Date	Location	City
June 5-6	Chicago NHRA	Joliet, IL
June 8	Snap-on Crystal Lake	Crystal Lake, IL
June 11-13	O'Reilly Raceway Park	Indianapolis, IN
June 22-24	Skills USA	Kansas City, MO
July 2-4	Iowa State Fairgrounds	Des Moines, IA
July 23-25	Puyallup Fair	Puyallup, WA
July 30-31	Iowa NASCAR	Newton, IA
Aug. 13-15	Spokane Fair	Spokane, WA

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.4 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information visit www.snapon.com.

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