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Snap-on Classics: Combination Wrench Set

Competitors “Don’t Measure Up” to Snap-on Wrenches

KENOSHA, Wis. – April 7, 2010 – There is no comparison to Snap-on’s 10-piece Fractional Flank Drive® Plus Combination Wrench Set (SOEX710). When it comes to quality, strength and durability, Snap-on wrenches stand alone.

“Snap-on sets the standard in high quality, versatile wrenches,” said Mark Knapp, product manager for Snap-on. “From the continuous arc design to the forged steel and heat treated hardness, nothing compares to a Snap-on wrench. Our 10-piece Fractional Flank Drive® Plus Combination Wrench Set provides the wrenches you need to get all types of jobs done quickly and efficiently.”

The Snap-on 10-piece Fractional Flank Drive® Plus Combination Wrench Set (SOEX710) and metric set (SOEXM710) feature:

- **Open End Head Design** - “continuous arc” design distributes applied stress over the entire radius of the open end for enhanced wrench strength.
- **Forged Steel and Heat Treat Hardness** - provide a superior wrench with the proper strength and durability, reducing wear and breakage and preventing down time.
- **7.5-degree Offset Broaching** - allows the user to flip the box end over to obtain a more advantageous grip on a fastener for restricted clearance areas.
- **Competitive Advantages:**
 - Flank Drive® Plus averages up to 62 percent more torque than competitive open ends.
 - Under load, competitive wrenches can average 313 percent more jaw spread than our Flank Drive® Plus.
 - Excellent adherence of Snap-on’s nickel/chrome plating.
 - Snap-on’s smooth protective finish prolongs and withstands chemicals and solvents.
 - Snap-on standard length wrench is 16 percent and 25 percent longer than two of its competitors’ standard length wrenches.
 - Snap-on SOEX710 wrench is longer than its competitors’ “long” wrenches.

Customers can find out more about Snap-on’s 10-Piece Fractional Flank Drive® Plus Combination Wrench Set (SOEX710) and metric set ((SOEXM710) by contacting their participating Snap-on franchisee, visiting www.snapon.com or by calling toll free 877-SNAPON-2 (877-762-7662).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the

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largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.5 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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