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**SNAP-ON TOOLS HONORS CUSTOMER'S CHOICE AWARD WINNER
AT ANNUAL FRANCHISEE CONFERENCE**

Integrity, superior service and community involvement set franchisee apart

KENOSHA, Wis. (Aug. 21, 2007) – When John Jabbora's son, Jacob, was diagnosed with cancer, his Snap-on franchisee, Shawn Sinclair, was devastated. Jacob was no stranger to Sinclair's Snap-on van and had often helped him with inventory during his winter break.

After Jacob's death, Sinclair participated in a charity auction – donating a large selection of Snap-on tools, collectibles and other items – to help John and his family through the tough time.

In return, it was Jabbora's emotional nomination letter that resulted in Sinclair being honored with Snap-on's Customer's Choice Award at the 2007 Snap-on Franchisee Conference in Las Vegas recently.

The Award, which recognizes franchisees for going above and beyond the expected, is based on nominations sent in by Snap-on customers who single-out franchisees that have demonstrated exceptional customer service and community involvement.

Sinclair, who hails from Lewiston, Idaho and has been a Snap-on franchisee for 16 years, didn't know he had been selected as the Customer's Choice winner until Snap-on's national sales manager Jeff Howe announced it live at the Conference.

Jabbora, who had been flown to Las Vegas to surprise Sinclair, also appeared on stage.

In addition to sharing Sinclair's generosity with the Jabbora family, the nomination letter also detailed Sinclair's habit of putting a donation jar on his Snap-on van whenever fellow mechanics or friends were going through a hardship or serious health problem.

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"In our peaceful valley, everyone knows him (Sinclair) and loves him," wrote Jabborra in his letter. "I don't know what we would do if he ever would retire ... I don't think we would ever let him unless he promised to come see us at least twice a month. I am nominating Shawn Sinclair – the best Snap-on man in the world."

"After reviewing hundreds of entries, this was the clear winner," said Howe. "Shawn's dedication to his customers and community is incomparable and we are proud to honor him with this award. He is an exemplary example of what Snap-on stands for and we value his hard work and integrity."

The award was presented during the Appreciation Dinner at the Snap-on Franchisee Conference held in Las Vegas July 20-22. This year's conference boasted the largest gathering of Snap-on franchisees, suppliers and associates, with an attendance of nearly 4,000 attendees.

While at the conference, franchisees were given the opportunity to attend town hall meetings with Snap-on executives and take part in informational business seminars, safety and product demonstrations, a new tool and product show and even a private screening of "Dale," the new documentary film based on the life of Dale Earnhardt Sr.

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