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## FOR IMMEDIATE RELEASE

## STOP. TURN. LISTEN: SNAP-ON REVEALS NEW RATCHET WITH DUAL 80™ TECHNOLOGY Ultimate torque, strength and durability with maximum accessibility

KENOSHA, Wis. (Aug. 13, 2007) – It's time to clear a spot in your tool box for the smoothest, strongest ratchet on the planet. The new Ratchet with Dual 80<sup>™</sup> technology (FLF80) from Snap-on Tools has arrived and it's like nothing you've ever seen.

Created to offer the highest performance possible, this new product was built based on feedback gathered from technicians on what would make the perfect ratchet.

Dual 80<sup>™</sup> technology, which provides pawls that supply 250 foot-pounds (3,000 inch-pounds) of ultimate torque, provides the strongest, smoothest and most reliable operation. Each pawl provides seven teeth in contact with the gear, supplying unmatched strength. The ratchet is manufactured from special alloy steel, precision forged and heat treated to provide optimum durability.

The tool is designed to operate easily and precisely in tight spots. In addition to its impressive strength, the ratchet has 25 percent less ratcheting arc than its closest competitor, meaning the least amount of arc is required to engage the next gear tooth. The ratchet and socket together have the lowest height on the market, making it easy to use even in the tightest places.

And since dirt is always an issue, whether in the shop or on the road, Snap-on's patented sealed mechanism keeps dirt out and lubrication in. When loosening fasteners, the long lasting springs provide low ratcheting torque saving time and money.

Technicians can find out more about Snap-on's Ratchet with Dual 80<sup>™</sup> technology (FLF80) by visiting <a href="www.snapon.com">www.snapon.com</a>; contacting their local Snap-on representative; or by calling toll free 877-SNAPON-2 (877-762-7662).

Dual 80 Ratchet

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Snap-on Tools Company, LLC is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle manufacturers, dealerships and repair centers, as well as customers in industry, government, agriculture and construction. Products are sold through its franchisees, company-direct sales and distributor channels, as well as over the Internet. Founded in 1920, Snap-on is a \$2.5 billion, S&P 500 company headquartered in Kenosha, Wisconsin. For additional information on Snap-on, visit www.snapon.com.

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Editor's note:

For an electronic image of Snap-on's Ratchet with Dual 80™ technology, please contact Leslie Dagg at <u>ldagg@bianchipr.com</u>.