

Snap-on Media Contact: Leslie Dagg / Jim Bianchi 248-269-1122 Bianchi Public Relations Idagg@bianchipr.com / jbianchi@bianchipr.com

## HEAD OF THE CLASS: SNAP-ON INTRODUCES HEAVY DUTY AIR DRILLS Powerful, lightweight tools surpasses competition

KENOSHA, Wis. (Oct. 22, 2007) – Heavy-duty doesn't have to mean heavy with the new heavy duty air drills from Snap-on Tools. Their innovative design allows technicians to complete tough tasks without added fatigue, increasing productivity and efficiency.

Available in two sizes, 3/8-inch (PDR3000) and 1/2-inch (PDR5000), the impressively lightweight air drill packs plenty of power. The PDR3000 weighs only 2.25 pounds and offers 50 inch-pounds of torque, while the PDR5000 weighs in at 2.9 pounds and provides 300 inch-pounds of torque.

The air drill enables technicians to work quickly and accurately with its five-vane air motor and precise .0025-inch chuck runout, resulting in high quality jobs completed in less time. The drill also features a variable speed trigger, providing more control of drilling speed for exact drilling and increased safety.

With a top-mounted forward/reverse switch and ergonomic handle, the drill allows for comfortable, one-handed operation. And due to the drill's high power-to-weight ratio, technicians can be more productive without added fatigue.

Snap-on's heavy duty air drill features an industry-leading, lightweight design while providing optimum torque range. In addition, the drill's internal ball bearing construction grants smooth operation while extending the life of the tool. The drill also comes with a twoyear warranty.

Customers can find out more about Snap-on's heavy duty air drills (PDR3000, PDR5000) by visiting <u>www.snapon.com</u>; contacting their local Snap-on representative; or by calling toll free 877-SNAPON-2 (877-762-7662).

## Heavy Duty Air Drills

## р.2

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.5 billion, S&P 500 company headquartered in Kenosha, Wisc. For additional information on Snap-on, visit www.snapon.com.

###