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GET A GRIP: SNAP-ON INTRODUCES LONG NOSE PLIERS WITH TALON GRIP™

Re-engineered hand tool sets new industry standard

KENOSHA, Wis. (Aug. 17, 2007) – The engineers at Snap-on Tools have done it again. After spending countless hours analyzing hundreds of human hands and measuring gripping and cutting requirements for today's advanced materials, they went back to the drawing board to reinvent a technician's most basic tool – pliers.

Cold-forged and completely re-engineered, Snap-on's Long Nose Pliers (96CF and 196CF) feature the company's one-of-a-kind Talon Grip™ tip, which provides the ultimate in gripping, cutting and durability, setting a new industry standard.

The innovative new geometry includes a relocated joint, optimized handle shape – longer and contoured for more comfort and better leverage – and diamond serrated jaws, supplying up to a 57 percent increase in pulling power.

In addition, the pliers boast jaw tips that are 26 percent stronger than other models and are ramped for better accessibility. Snap-on's unique Talon Grip™ provides the power needed to get everyday jobs done fast, increasing the efficiency of the technician.

Snap-on's Long Nose Pliers are available in two different options – the 2 1/4-inch (96CF) and the 2-1/8 inch which features a built-it cutter (196CF).

Customers can find out more about the Snap-on Long Nose Pliers by visiting www.snapon.com; contacting their local Snap-on representative; or by calling toll free 877-SNAPON-2 (877-762-7662).

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Talon Grip™ Pliers

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