



Snap-on Media Contact:

Leslie Dagg / Jim Bianchi 248-269-1122

Bianchi Public Relations

ldagg@bianchipr.com / jbianchi@bianchipr.com

FOR IMMEDIATE RELEASE

GO WITH THE GLO: SNAP-ON ADDS 72-INCH ROLL CAB AND MORE TO FAMILY OF LIMITED-EDITION "GLO-MAD" TOOL STORAGE UNITS

Units feature styling cues from Snap-on's custom street rod; offer maximum storage, flexibility

KENOSHA, Wis. (June 17, 2008) – The build of the "Glo-mad" – a custom '57 Chevy Nomad street rod commissioned by Snap-on Tools – spurred the interest of technicians as they tuned in to watch the action unfold online. The fully interactive project drew comments, suggestions and other participation, including a contest to name the car.

Earlier this year, Snap-on Tools introduced two premium tool storage units – a workcenter and shop cart – bearing the emblem and image of the Glo-mad as a tribute to the project that celebrated the passion and creativity of car enthusiasts. Now, as the popularity of the units continue to grow, Snap-on is announcing two new members in the family – the Limited-Edition Glo-mad Roll Cab (KRA2418PNL) and Workstation Riser (KRW7572APNL).

In homage to its inspiration, the roll cab features replicas of the unique Glo-mad emblems, images of the finished car, white lock rail trim and cast-plated accents.

With overall dimensions of 72-inches wide by 24-inches deep, the unit offers plenty of storage capacity, allowing techs to organize and store tools without compromising access. Monoprene casters reduce noise and vibration and the Lock 'n Roll drawers won't drift open when the cart is in motion – offering a smooth, safe ride when moving around the shop.

Built to last, the Glo-mad Roll Cab features full, double-wall construction with two full layers of heavy duty steel to provide strength and durability. In addition, the unit can hold up to 240 pounds in each the top drawer and the bottom center drawer due to double ball bearing slides (the rest of the drawers have a 120-pound load capacity).

- More -

Glo-mad Limited Edition Roll Cab and Riser – p.2

For those looking to accessorize, the new Limited Edition Glo-Mad Workstation Riser (KRW7572APNL) tops the roll cab off perfectly, providing additional storage capacity and another opportunity to showcase the dynamic design of the Glo-mad. The 72-inch wide, 21-inch deep riser features a Slots 'n Dots™ mounting system for flexible organization as well as vertical storage so tools can be sorted by task.

To further accompany the Limited Edition Glo-mad units, Snap-on offers a Stainless Steel Top (KRSST2418) constructed from 16-gauge 304 stainless steel and featuring 1-3/4-inch board backing.

The actual Snap-on Glo-mad street rod, whose chassis was fabricated out of a wide variety of Snap-on wrenches and socketstools, features an LCD screen that has been integrated into a Snap-on tool storage unit in the trunk. Other features include power suicide doors, a supercharged LS7 engine connected to a high performance Phoenix transmission and Dynatech rear end, Air-Ride suspension and a rear door with a polished stainless steel Snap-on logo that lights up when the vehicle's brakes are applied.

The Glo-mad was built to showcase Snap-on products in a unique way, totally integrated into a one-of-a-kind street rod. Snap-on wrenches actually form the structure of the frame and were used to construct various components, such as the A-arms in the suspension. Snap-on MODIS™ and SOLUS™ diagnostic tools monitor engine performance and the Modis display can be deployed to the pop-up screen LCD in the back for training purposes.

But the journey didn't end when the car was completed. Technicians not only have the chance to own the limited edition storage units, they'll also have the chance to see the one-of-a-kind Glo-mad in the flesh when it embarks on a coast-to-coast tour to salute auto technicians later this year. Dates and details will be announced soon.

Customers can find out more about Snap-on's Limited Edition Glo-mad Roll Cab (KRA2418PNL), Riser (KRW7572APNL) and Stainless Steel Top (KRSST2418) by contacting their local Snap-on representative, visiting www.snapon.com or by calling toll free 877-SNAPON-2 (877-762-7662). More information about Snap-on's tool storage products can be found at www.theundisputedchamp.com.

Glo-mad Limited Edition Roll Cab and Riser – p.3

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit www.snapon.com.

###