



**Snap-on Media Contact:**

Leslie Dagg / Jim Bianchi 248-269-1122  
Bianchi Public Relations  
[ldagg@bianchipr.com](mailto:ldagg@bianchipr.com) / [jbianchi@bianchipr.com](mailto:jbianchi@bianchipr.com)

**FOR IMMEDIATE RELEASE**

**PREMIUM MOBILITY: SNAP-ON INTRODUCES NEW SUPER SHOP CARTS**

*Fresh styling and storage capacity provide quick access to necessary tools*

KENOSHA, Wis. (Feb. 5, 2007) – For technicians who aren't always working in the same spot all day, Snap-on Tools has developed a new generation of shop carts to allow techs to easily transport all of the necessary tools to the next stall and around the shop. This added mobility results in increased flexibility and productivity, saving techs time and money.

The new super shop carts from Snap-on Tools each organize more than 22,000 cubic inches of tool storage. Equipped with original design elements, technicians can choose from a compact flip lid (KRSC40A) or sliding stainless steel lid (KRSC41) – each opening to a seven-inch-deep top section offering two rows of organized pry bar / screwdriver holders. The flip lid features high quality gas shocks to keep it from slamming, while the sliding lid's embossed surface helps to keep items from rolling off.

Built to last, the one-piece, fully welded carts are designed for maximum strength. Industry-exclusive double side walls provide inherent strength for storage capacity and a structurally stiffened bottom panel welded to the bottom of the cart adds support, creating an extremely durable unit.

Standard on both carts, the rugged 12-inch bottom drawer stores 7,300 cubic inches of bulky tools and parts, providing easy access to more than 200 pounds of tools. Just above, the oversized eight-inch drawer holds large power tools and cases that won't fit in most other drawers. Overall, each cart is 40 inches wide, 45 inches tall and 20 ½ inches deep.

When moving around the shop, the unit's lock 'n roll feature prevent the drawers from drifting open and the cart's soft monprene casters provide a smoother ride with less vibration and noise – keeping tools in place. In addition, safety bumpers on each corner help to protect vehicles and shop equipment, so transporting the cart from stall to stall is easy and safe.

- MORE -

*Super Shop Carts*

*p.2*

The carts come in seven different durable finishes: Snap-on Red, Gloss Black, Royal Blue, Ultra Yellow, Deep Purple, Extreme Green or Electric Orange. In addition, each cart comes with Snap-on's lifetime warranty on all parts.

Customers can find out more about Snap-on's Super Shop Carts (KRSC40A, KRSC41) by contacting their local Snap-on representative, visiting [www.snapon.com](http://www.snapon.com) or by calling toll free 877-SNAPON-2 (877-762-7662). More information about Snap-on's tool storage products can be found at [www.theundisputedchamp.com](http://www.theundisputedchamp.com).

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.7 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit [www.snapon.com](http://www.snapon.com).

###