



NEWS RELEASE
For Immediate Release

For More Information, Contact:
John Lanctot
Maximum Marketing
(312) 768-7376
jlancot@maxmarketing.com

Let Snap-on's Blue-Point® Wheel Lift Assist Do Your Heavy Lifting

Virtually Eliminates Manual Lifting of Tire and Wheel Assemblies

KENOSHA, Wis. – March 25, 2009 – Looking for something to do your heavy lifting? Snap-on's Blue-Point® Wheel Lift Assist (YA1714) can do most of the manual lifting of tire and wheel assemblies from the vehicle to the tire changer, from the tire changer to the wheel balancer and from the wheel balancer back to the vehicle.

"Our innovative Blue-Point® Wheel Lift Assist virtually eliminates manual lifting of tire and wheel assemblies," said Mike DeKeuster, product manager for Snap-on. "When used properly, Snap-on's Blue-Point® Wheel Lift Assist not only minimizes effort, but it eliminates wheel balancer shaft damage and bending. By listening and working with our customers, we have designed a product that will help make them more productive and keep them safer in the workplace."

According to the U.S. Department of Labor statistics, in 2005 there were 15,680 nonfatal injuries and illnesses to automotive technicians and mechanics. Overexertion accounted for 21.6 percent of those nonfatal injuries and more than half of the overexertion injuries were due to lifting objects. One-third of the injuries were directly involved with tires and wheels. Snap-on's Blue-Point® Wheel Lift Assist has the potential to decrease these types of back injuries.

The Blue-Point® Wheel Lift Assist works on passenger cars and light trucks. In addition to this, it works on 19.5 inch truck wheel and tire assemblies commonly found on medium duty vehicles. It can hold up to 130 pounds of tire/wheel weight, 24 to 36 inches in tire diameter range and can lift a tire/wheel over 29 inches high. It automatically adjusts for different tire sizes and helps the user in the alignment of tire and wheel assemblies to the hub studs easily.

Customers can find out more about the Snap-on Blue-Point® Wheel Lift Assist (YA1714) by contacting their local Snap-on franchisee, visiting www.snapon.com/WheelLift or by calling toll free 877-SNAPON-2 (877-762-7662).

About Snap-on Tools

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit www.snapon.com.

###