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Snap-on Customers Get a Chance to “Get What You Need”

Sweepstakes to Award Over 500 Winners

KENOSHA, Wis. – May 29, 2009 – Snap-on customers have a chance to get what they need when they enter Snap-on’s “Get What You Need” sweepstakes. To qualify, a Snap-on customer must submit a needs list to their Snap-on franchisee and they are automatically entered into the contest.

“The Snap-on ‘Get What You Need’ sweepstakes is a way to help our customers to get an item like a VERUS™ diagnostic tool or a state-of-the art EPIQ™ tool storage unit that they have wanted for a long time but may not have been able to quite yet purchase,” said Alicia Smales, vice president of marketing for Snap-on Tools. “This is another way for Snap-on to thank our customers for their loyalty and support.”

Snap-on customers who submit a needs list to their franchisee by July 3, 2009 are entered into the contest. Winners of the contest each receive a \$500 tool certificate that they can use toward the purchase of items on their needs list. Over 500 certificates will be awarded and no purchase is necessary.

Customers can find out more about the terms and conditions of the Snap-on “Get What You Need” sweepstakes by contacting their local Snap-on franchisee or calling toll free 877-SNAPON-2 (877-762-7662).

About Snap-on Tools

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.9 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit www.snapon.com.

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