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## Discovery Science Channel's "How It's Made" features Snap-on Tool Boxes

**KENOSHA, Wis. – September 23, 2009** – Learn how Snap-on tool boxes are made when Discovery's Science Channel airs a special "How it's Made" episode featuring the popular rolling red Snap-on tool box on Friday, October 2 at 9:00 p.m. EST.

"Snap-on is known for its tool storage solutions and 'How it's Made' does a tremendous job of explaining the manufacturing process of one of our most popular tool boxes," said Alicia Smales, vice president of marketing for Snap-on Tools. "Service technicians know that Snap-on manufactures the world's best tool storage products and 'How it's Made' is a great opportunity to show everyone why the experts feel that way."

Currently airing on the Discovery's Science Channel, "How it's Made" is a documentary program showing how everyday items are manufactured. Six Snap-on tools were chosen in total to be used in "How it's Made", including a pneumatic impact wrench, ratchet, combination wrench, socket/extension set, screwdriver set and a rolling red tool box. The show airs in over 180 countries and reaches over 100 million viewers. Check local listings for air dates in your area on both the Discovery Channel and Science Channel.

### **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information visit [www.snapon.com](http://www.snapon.com).

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