



NEWS RELEASE
For Immediate Release

For More Information, Contact:
John Lancot
Maximum Marketing
(312) 768-7376
jlancot@maxmarketing.com

Increase Productivity with Snap-on's New & Improved Impact Wrench and Family of Super Sockets

KENOSHA, Wis. – February 2, 2009 – Want to make the new Snap-on 3/8" Drive Impact Wrench (MG325) the most productive tool it can be? Use it with Snap-on's family of Flank Drive® socket sets and you will not only maximize the MG325 to the fullest, but this powerful combination will save you time and help increase productivity.

"Because Snap-on's new MG325 is stronger and lighter than previous models, you'll want to be sure to use it with our family of Flank Drive® socket sets," said Rodger Isetts, product manager for Snap-on. "Our industry-leading impact sockets and impact extensions feature the Flank Drive® wrenching system and are specifically designed to work hand-in-hand with the MG325, maximizing the efficiency levels of both the sockets and the MG325. By using them together, you will see a boost in productivity levels which translates to increased profitability."

When tested against one of the competitor's impact wrenches, the MG325, used with Snap-on's new swivel impacts, removed an average of 124 bolts in 60 seconds of impacting time. The competitor's impact wrench and swivel impacts were only able to remove an average of 32 bolts in 60 seconds of impacting time.

As an incentive to give Snap-on's Flank Drive® socket sets a try, Snap-on is offering customers a limited-time \$100 savings when purchasing Snap-on's new MG325 3/8" Drive Impact Wrench along with one of its matching Flank Drive socket sets, either the seven-piece swivel impact socket set (207IPFM) or the 14-piece deep impact socket set (214SIMFMYA).

The Snap-on MG325 3/8" Impact Wrench features 425 ft. lbs of bolt breakaway torque and its patented one-piece magnesium housing construction means components are aligned with precision accuracy which provides longer tool life. The continuous oil bath lubrication means the impact mechanism is always lubricated for less wear and maintenance and the twin hammer impact mechanism provides more dependable harder hitting blows with less moving parts, also resulting in longer tool life. This smaller, lighter, faster and stronger impact wrench also has a two-year warranty.

Designed to withstand today's impact guns with high torque output, Snap-on's Flank Drive® Socket Sets feature laser welded pivot pins providing smooth, full-30-degree uninterrupted swivel action. This allows efficient power transfer prolonging the life of the socket. In addition, Flank Drive® sockets deliver up to 20 percent more turning power, requiring less use and abuse of the power tool and sockets, and the 30-degree uninterrupted swivel action means greater accessibility in tight quarters allowing easier and faster removal of stubborn fasteners.

The Snap-on MG325 3/8" Impact Wrench and Flank Drive® Socket Sets cover most automobile and light truck applications and are ideal for general automotive maintenance tasks and continuous use

facilities such as muffler and tire shops. Small engine repair facilities, motorcycle and snowmobile shops, and manufacturing environments where weight and repetitive motion are concerns will also benefit from its use.

Customers can find out more about the Snap-on MG325 Impact Wrench and the Flank Drive[®] Socket Sets by contacting their local Snap-on franchisee, visiting www.snapon.com or by calling toll free 877-SNAPON-2 (877-762-7662).

About Snap-on Tools

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit www.snapon.com.

#