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For More Information, Contact:
John Lanctot
Maximum Marketing
(312) 768-7376
ilanctot@maxmarketing.com

The Long and Short of it: Snap-on Has Great Wrench Set Offer

Buy 10-Piece Long Metric Wrench Set; Get 10-Piece Midget Set Free

KENOSHA, Wis. – July 9, 2009 – When it comes to Snap-on wrenches, the long and short of it is there is no comparison. That is why Snap-on is providing its customers an exceptional offer for its very special wrenches. For a limited time, Snap-on customers who purchase the Snap-on 10-piece Long Metric Wrench Set will also get a 10-piece Midget Metric Wrench Set at no charge. This special offer (OEXLM710XOX) is available for a limited time from participating Snap-on franchisees only, while supplies last.

“When service technicians use Snap-on’s metric wrenches, they see an instant improvement in productivity and efficiency,” said Scott Amundson, product manager for Snap-on. “At first, the differences may seem small, but then you realize that our 15 degree offset heads and thin box end walls offer precise control in tight spaces, and the increased length and continuous arc design provide massive turning power. In addition, the Flank Drive® gives you a superior grip and the nickel-chrome finish not only looks good, but protects your investment for years. After using both the long and midget wrench sets, you will wonder why you waited so long to get them.”

The Snap-on long metric wrenches feature continuous arc for torque, forged steel for strength and Flank Drive® for grip and up to 20 percent more turning power. Customers can find out more about the Snap-on 10-piece Long Metric Wrench Set, the 10-piece Midget Metric Set and this special offer (OEXLM710XOX) by contacting their local Snap-on franchisee, visiting www.snapon.com or by calling toll free 877-SNAPON-2 (877-762-7662).

About Snap-on Tools

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.9 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit www.snapon.com.

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