



NEWS RELEASE
For Immediate Release
To U.S. Publications Only

For More Information, Contact:
Sara Scarlato
(262) 656-5350
sara.scarlato@snapon.com



News from Innovation Works: Snap-on Teams Up with Carbon Motors to Develop Police Car of the Future

Homeland Security Company Enlists Snap-on for Innovative Solutions

KENOSHA, Wis. – November 12, 2009 – The most innovative tool company in the world is once again perched on the cutting edge of technology. Snap-on has partnered with Carbon Motors, a new homeland security company, to help develop service strategies for the first-ever purpose-built law enforcement patrol vehicle.

“The Snap-on team was pleased to invite Carbon Motors to our Innovation Works facility in Kenosha where we discussed the future of homeland security and relevant shifts in automotive technology,” said Nick Pinchuk, chairman and chief executive officer of Snap-on Incorporated. “Carbon Motors is pursuing an idea that can define new capability for first responders. Our mission at Snap-on is to deliver unique solutions to real people who do critical work. We’re happy to lend our expertise in search of a better solution for law enforcement officers and those who support them.”

Besides working together on the service strategy for the Carbon E7 vehicle, the first car built strictly to be a police car, Snap-on and Carbon Motors are conducting a “Pure Justice Tour” where at each stop, Snap-on and Carbon Motors will host an interactive “Customer Service Summit” meeting. This opportunity allows fleet administrators, shop managers and technicians to help design various aspects of the service model with Carbon Motors and Snap-on. To date, over 3,400 Carbon Council members across all 50 states have helped successfully design the Carbon E7 vehicle. Taking their cue from this success, Snap-on and Carbon Motors intend to follow a similar approach in developing the service model.

About Snap-on Innovation Works

Snap-on’s Innovation Works is a new 15,000 square foot facility located at Snap-on’s Kenosha campus and provides a resource for Snap-on’s entire global organization. It includes several defined areas each specifically designed to support a vibrant user-centered innovation process. Included is a state-of-the-art service garage, prototyping room, 3D modeling facility, display and application room, customer observation room, innovation library and training room. Importantly, this centerpiece facility supplements the many local innovation resources and infrastructure already in place throughout Snap-on’s global footprint.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

#