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For More Information, Contact:
John Lanctot
Maximum Marketing
(312) 768-7376
jlancot@maxmarketing.com

Build-a-Bay™ by Snap-on Can Help Build Your Business

KENOSHA, Wis. – May 4, 2009 – Build-a-Bay™ by Snap-on is the only stationary tool storage system that will set you and your business apart as true professionals while helping you “build” your business to new levels of success.

“Working with technicians, we have engineered our products to provide the greatest and most efficient usable amount of storage space in every configuration, satisfying even the most sophisticated master technician,” said Doug Bortz, division manager for Build-a-Bay™ by Snap-on. “Today more than ever, dealerships recognize the need to generate as much revenue as possible out of their service operations. The Build-a-Bay system helps technicians be more organized and efficient, allowing them to diagnose and complete repairs faster.”

Build-a-Bay™ offers a wide variety of Snap-on tool storage options in a broad range of colors and configurations that will satisfy most OEM brand requirements. With custom storage solutions for computers, monitors, printers, enclosed lift controls, bench mounted or wall mounted overhead storage units, trash receptacles and stainless steel work surfaces, customers are afforded the flexibility to meet any need.

Based on customer feedback and incorporating that feedback into an innovative design, Snap-on also offers an the Docker Locker™, which provides techs with a tool cart to hold their tools while servicing a vehicle, allowing them to secure them overnight within an integrated locking cabinet. Techs are provided single-key access to their assigned area by a keyed-alike locking system with locks featuring a high security free spinning collar to discourage break-ins.

Build-a-Bay™ by Snap-on continues Snap-on’s supremacy in the tool storage category, as ranked in the most recent *Frost & Sullivan* survey. Sixty-percent of professional service technicians surveyed ranked Snap-on number one in the tool storage category with its nearest competitor at only 14 percent.

Customers can find out more about Snap-on’s Build-a-Bay™ by contacting their local Snap-on franchisee, visiting www.snapon.com or by calling toll free 877-SNAPON-2 (877-762-7662).

About Snap-on Tools

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.9 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit www.snapon.com.

2801 80th Street, Kenosha, WI 53141 phone (262) 656-5200