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Snap-on Must Have Tool: Soft Grip Wire Stripper

“The Next Generation Wire Stripper”

KENOSHA, Wis. – November 10, 2009 – Looking for a tool that will be a difference-maker every day on the job? Get Snap-on’s Soft Grip Wire Stripper (PWCS9), a must have tool that will increase your productivity and efficiency every time you use it.

“The Snap-on Soft Grip Wire Stripper is the first-ever, cold forged multi-purpose wire stripper. Combine that with its special blend of alloy steel and you get a tool that is stronger and more durable than anything on the market today,” said Gary Petersen, product manager for Snap-on. “The PWCS9 is the next generation wire stripper and is definitely a tool every service technician should have in their tool box.”

The Snap-on Soft Grip Wire Stripper’s patented enclosed spring keeps the stripper open and ready to use, and protects from exposed dirt and grit that can cause malfunction. With its induction hardened surface, the Snap-on wire stripper will easily strip stranded wire from AWG20 to AWG10 and solid wire from 18 up to eight. The PWCS9 also crimps insulated and non-insulated terminals, has a set of shears, 6-32 and 8-32 bolt cutters and a pair of wire looping holes and a comfortable bi-mold soft grip handle to reduce hand fatigue. In addition, the Snap-on stripper lock button is low profile and conveniently located out of the way.

Customers can learn more about the Snap-on Soft Grip Wire Stripper (PWCS9) by contacting their participating Snap-on franchisee, visiting www.snapon.com or by calling toll free 877-SNAPON-2 (877-762-7662).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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