



**NEWS RELEASE**  
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## Still Time to Ratchet Up Business for 2009

*Buy Snap-on's 1/4" Fractional General Service Set, Get Two Ratchets FREE*

**KENOSHA, Wis. – February 9, 2009** – It's not too late to "ratchet" up your business for 2009. Through March 31, purchase Snap-on's 1/4" Fractional General Service Set (125TPB) and get two free Snap-on 1/4" ratchets. This multi-purpose general service set and the two ratchets will make your workload easier and improve your productivity on a daily basis.

"We have had a great response to our socket set promotion so far and we wanted to remind our customers that it is not too late to take advantage of this great opportunity," said Scott Amundson, product manager for Snap-on. "The socket set and ratchets will greatly improve your productivity during the course of a day allowing you to do more jobs during the course of a week. This is also a great chance for those who have Snap-on's metric sockets to build upon their socket set."

The 1/4" Fractional General Service Set features 25 pieces and comes in a sturdy plastic box. Having pioneered the idea of interchangeable sockets almost 90 years ago, Snap-on provides sockets that professionals depend on to work in tighter places deliver more turning power and last longer.

The long handle comfort grip ratchet (THL72) and the long handle flex head comfort grip ratchet (THLF72) are both manufactured with Dual 80™ Technology. They may look like other ratchets, but Snap-on Dual 80® Technology has an extremely fine-tooth gear with 80 teeth on a surprisingly compact head, a new benchmark in its class, providing a smaller ratcheting arc than any other ratchet on the market.

This special Snap-on 1/4" Fractional General Service Set promotion will be available through March 31 by contacting a local Snap-on franchisee, visiting [www.snapon.com/dual80](http://www.snapon.com/dual80) or by calling toll free 877-SNAPON-2 (877-762-7662).

### **About Snap-on Tools**

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit [www.snapon.com](http://www.snapon.com).

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