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# Win \$5,000 Shopping Spree in Snap-on “Impact Sweepstakes”

*Nine \$5,000 Snap-on Gift Certificates to be Awarded*

**KENOSHA, Wis. – February 25, 2009** – How much of an “impact” would \$5,000 worth of Snap-on tools make toward your productivity? Snap-on wants you to find out with its “Impact Sweepstakes” which will award a \$5,000 Snap-on gift certificate to each of nine lucky winners. No purchase is necessary and sign-up is easy at [www.snapon.com/impact](http://www.snapon.com/impact).

“Snap-on’s new MG325 3/8” Drive Impact Wrench is such a great tool that we wanted to create more of an impact for it and our great family of Flank Drive® socket sets by sponsoring this contest,” said Alicia Smales, vice president of marketing for Snap-on Tools. “This is a great opportunity to learn more about the MG325’s power, performance, durability and comfort while at the same time having a chance to improve your productivity with \$5,000 worth of new Snap-on tools.”

Winners of the “Impact Sweepstakes” will receive one of nine \$5,000 Snap-on gift certificates to be used toward the purchase of new products from a Snap-on franchisee. Customers can learn more about the contest, Snap-on MG325 Impact Wrench and the Flank Drive® Socket Sets by contacting their local Snap-on franchisee or by visiting [www.snapon.com/impact](http://www.snapon.com/impact)

The Snap-on MG325 3/8” Impact Wrench features 425 ft. lbs of bolt breakaway torque and its patented one-piece magnesium housing construction means components are aligned with precision accuracy which provides longer tool life. The continuous oil bath lubrication means the impact mechanism is always lubricated for less wear and maintenance and the twin hammer impact mechanism provides more dependable harder hitting blows with less moving parts, also resulting in longer tool life. This smaller, lighter, faster and stronger impact wrench also has a two-year warranty.

Designed to withstand today’s impact guns with high torque output, Snap-on’s Flank Drive® Socket Sets feature laser welded pivot pins providing smooth, full-30-degree uninterrupted swivel action. This allows efficient power transfer prolonging the life of the socket. In addition, Flank Drive® sockets deliver up to 20 percent more turning power, requiring less use and abuse of the power tool and sockets, and the 30-degree uninterrupted swivel action means greater accessibility in tight quarters allowing easier and faster removal of stubborn fasteners.

The Snap-on MG325 3/8” Impact Wrench and Flank Drive® Socket Sets cover most automobile and light truck applications and are ideal for general automotive maintenance tasks and continuous use facilities such as muffler and tire shops. Small engine repair facilities, motorcycle and snowmobile shops, and manufacturing environments where weight and repetitive motion are concerns will also benefit from its use.

## **About Snap-on Tools**

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit [www.snapon.com](http://www.snapon.com).

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