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Brighten Up Your Business with Colorful Snap-on Cordless Power Tools

KENOSHA, Wis. – January 12, 2011 – Now you can add some color to your tool box as Snap-on cordless impact wrenches and cordless screwdrivers are available in bright green, orange and yellow as well as the traditional Snap-on red. However, these colorful tools are only available for a limited time so now is the time to brighten up your business.

“We frequently get requests from our customers about getting tools in specific colors so adding green and orange cordless impact wrenches and cordless screwdrivers is a natural progression for us,” said Rodger Isetts, product manager for Snap-on. “No matter which color you choose, you will still get Snap-on’s great performance, power and productivity.”

14.4 Volt 3/8-inch Drive Cordless Impact Wrenches

- Part numbers: CT4410AR – red; CT4410AO – orange; CT4410AG - green
- Screen on the motor to keep debris out and the tool running longer
- Heavy duty dual ball bearing motor
- 2.5 amp hour battery packs and 5.0 amp hour charger
- 230 ft. lb. bolt break away torque (BBT)
- Super heavy duty impact mechanism and ergonomic over molded cushion grip

18 Volt 1/2-inch Cordless Impact Wrench

- Part numbers: CT6850R – red; CT6850O – orange; CT6850G – green
- 400 ft. lbs. torque output
- 620 ft. lbs. bolt breakaway torque output
- Super heavy duty motor, impact hammer and anvil
- Powerful 48 mm heavy duty motor with twin ball bearings
- Unique forward/reverse switch

7.2 Volt Cordless Screwdriver

- Part numbers: CTS561CLR – red; CTS561CLO – orange; CTS561CLG- green; CTS561CLY- yellow
- Ideal for restricted access applications
- Fits in pocket
- Auto spindle lock for use in manual applications
- 1/4-inch quick change chuck
- Pistol grip style handle for ease of use and extra comfort

Customers can find out more about cordless impact wrenches and cordless screwdrivers in special promotional colors by contacting their participating Snap-on franchisee.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.4 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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