



NEWS RELEASE
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Get Extreme Protection with Snap-on's Limited Edition "Extreme" Face Protector

Features Special Cruz Pedregon Graphic on Helmet

KENOSHA, Wis. – July 27, 2011 – Safety is paramount to Snap-on® and the Snap-on "Extreme" Face Protectors are second to none when it comes to providing protection and visibility in the service bay. As a special "thank you" to its customers, Snap-on is offering a limited edition "Extreme" Face Protector (EFPCRUZ11) featuring a special design matching Cruz Pedregon's helmet when he drives the Snap-on Funny Car.

"Whether you are welding, grinding or cutting, Snap-on's 'Extreme' Face Protector is the perfect solution for your safety needs on the job," said Roxanne Stowell, category manager. "With its easy-to-change lens system and adjustable halo, you get maximum visibility, as well as protection, whether welding, grinding or in need of a splash guard. And with the addition of the cool Cruz Pedregon graphic on the helmet, you will be the most stylish service tech around."

The features of the limited edition Snap-on "Extreme" Face Protector (EFPCRUZ11) include:

- Special limited edition Cruz Pedregon helmet graphic
- Lower profile than any other helmet
- Made with light weight high impact ABS plastic
- Easy change lens system
- Adjustable halo for maximum vision
- 180 degree peripheral vision lens design
- Includes #10 welding lens and clear lens
- Meets or exceeds ANSI Z87.1
- Can be used as welding helmet, grinding mask and splash guard

Customers can find out more about the limited edition Snap-on "Extreme" Face Protector (EFPCRUZ11) by contacting their participating Snap-on franchisee or representative, visiting www.snapon.com or by calling toll free 877-SNAPON-4 (877-762-7664).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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