



NEWS RELEASE

For Immediate Release
To U.S. Publications Only

For More Information, Contact:

Sara Scarlato
(262) 656-5350
sara.scarlato@snapon.com

Get Precision, Control and Quality with Snap-on “Must Have” SDGE Series Electronic Screwdrivers

KENOSHA, Wis. – September 15, 2011 – Known for providing precision, control and quality, Snap-on’s SDGE (SGDEL40) series of screwdrivers can add length to its list of great features. These durable and dependable screwdrivers now have an extra long shank for improved reach and performance.

“Our SDGE series of extra long screwdrivers are designed to provide excellent clearance in tight spaces as well as for use on small fasteners or difficult to reach fasteners,” said Bryan Hantke, product manager for Snap-on. “The feedback we have received from our customers is that they really need this type of screwdriver. By adding these ‘must have’ screwdrivers to your toolbox, you will see an immediate improvement in efficiency and productivity.”

The features and benefits of Snap-on’s SGDE series (SGDEL40) of extra long electronic screwdrivers include:

- Extra long shanks for improved reach – small diameter shanks provide excellent clearance in tight applications
- Rotating handle for easy turning, which is important when working on detailed electronics work
- Bi-mold handle for a comfortable, non-slip gripping surface
- Comes in eight-inch and 10-inch lengths
- Blade tip is black for high contrast with small plated fasteners

The Snap-on SGDE screwdrivers are ideal for use in equipment with electronic boards, headlight and brake light assemblies, audio/visual/navigation systems in automobiles, joystick controls on forklifts, small construction equipment and aircraft/helicopter applications.

Customers can find out more about Snap-on’s SGDE series four-piece electronic screwdriver set (SGDEL40) by contacting their participating Snap-on franchisee or representative, visiting www.snapon.com/handtools or by calling toll free 877-SNAPON-4 (877-762-7664).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

###

