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Heat Up Business this Spring with Snap-on A/C Tools and Equipment

KENOSHA, Wis. – March 3, 2011 – The snow will melt some day, we promise. And when it does and the temperatures start to rise, your air conditioning service business will also start to heat up. Having the proper tools and equipment on hand is critical to growing A/C service business. Snap-on's A/C Equipment and Tools catalog has all the products needed to excel when it comes to air conditioning work.

"Snap-on's A/C Equipment and Tools catalog is a must-have if you are serious about doing first-rate A/C service work," said Dan Batassa, category manager for Snap-on. "We have all the tools and equipment needed to increase the amount of A/C work performed on a daily basis. Don't miss out on what can be lucrative business for your shop. Check out our catalog and make sure you are ready for Spring."

The Snap-on A/C Equipment and Tools catalog features a wide assortment of A/C products, such as A/C recyclers, service tools, thermometers and manifold gauge sets.

In addition, the latest specialty tools, vacuum pumps, leak detection tools and accessories are also included in this eight-page, easy-to-use catalog.

Customers can find out more about Snap-on's air conditioning equipment and tools or to get a catalog, by contacting their Snap-on franchisee or representative, visiting www.snapon.com or by calling toll free 877-SNAPON-2 (877-762-7662).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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