

**NEWS RELEASE** 

For Immediate Release To U.S. Publications Only

For More Information, Contact:
Rick Secor
(262) 656-5561
rick.secor@snapon.com

# It's the Most Wonderful Time of the Year to Give Snap-on

**KENOSHA**, **Wis.** – **December 7**, **2011** – With the holiday season upon us and special pricing on select items until Dec. 31, 2011, it truly is the most wonderful time of the year to give Snap-on<sup>®</sup> tools.

"Whether you are looking for a stocking stuffer or something special for yourself, the Snap-on Holiday Gift Guide provides a wide assortment of gift ideas that will surely help make the holidays happier," said Sara Scarlato, manager of communications for Snap-on. "Our gift guide features a variety of specialty tools, power tools and hand tools, including a great selection of quick release ratchets. And, don't forget to check out our Snap-on socks."

The 16-page Snap-on Gift Guide features such popular gift ideas as:

## Wire Stripper/Crimper/Cutter (PWCS7)

- Wire cutter and crimper are in front of pivot for maximum ease-of-use in reaching into tight places
- Serrated gripping nose for bending, pulling and shaping of wire
- Precision ground stripping holes easily remove insulation on 12-20 gauge wire

3/8-inch Drive Quick Release Ratchet with Comfort Grip (FHR80); 3/8-inch Drive Quick Release Ratchet (FR80); 1/4-inch Drive Quick Release Ratchet with Comfort Grip (THR72); 1/4-inch Drive Quick Release Ratchet (TR72)

- Positive locking feature to hold socket securely in place when needed and push button for easy removal
- Sealed head keeps dirt and contamination out
- Seven teeth in contact with the gear at all times to provide maximum strength and durability
- 80-tooth gear, in 3/8-inch ratchet, for 4.5 degree of swing arc means shorter movement between tooth engagement
- 72-tooth gear, in 1/4-inch ratchet, for five degrees of swing arc means shorter movement between tooth engagement

# Cordless Adhesive Gun (CAG6850DBKIT)

- Professional grade tool and adhesives
- High-efficiency melt chamber
- Precision solid state temperature control
- Auto shut off
- Battery (CTB4187; CTB6187; CTB4147) and Charger (CTC620) sold separately

## 4A 6/12 V Battery Maintainer (EEBM500)

- Maintain battery voltage on stored vehicles
- Compatible with AGM, gel cell, spiral wound, conventional, maintenance free and deep cycle batteries
- Quick connect clamp set and ring terminal

Features reverse polarity and battery fault warnings

For more information about the 2011 Snap-on Holiday Gift Guide, contact a participating Snap-on franchisee, visit <a href="https://www.snapon.com">www.snapon.com</a> or call toll free 877-SNAPON-2 (877-762-7662).

#### **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

###

