



**NEWS RELEASE**

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## Make an “Impact” with Snap-on’s New Metric Impact Socket Set

**KENOSHA, Wis. – November 17, 2011** – The new Snap-on® 1/2-inch drive 12-piece semi-deep six point metric impact socket set (312IMMS) is built to last and built to perform. Ranging in sizes from 15 to 25 millimeters and 27 millimeters, this socket set is sure to make an “impact” on your business.

“The new Snap-on metric impact socket sets are designed and manufactured to withstand heavy blows and can endure continual use,” said Scott Amundson, product manager for Snap-on. “These durable sockets provide more turning power which will enable you to complete jobs quicker and more efficiently. The 312IMMS socket set would be a great addition to any toolbox.”

Snap-on’s new 1/2-inch drive 12-piece semi-deep six-point metric impact socket set (312IMMS) features:

- Flank drive wrenching system that grips the fastener on the flanks/flats which delivers 15 to 20 percent more turning power
- Impact sockets are heat-treated to a low hardness range compared to chrome sockets so that under heavy, continuous use, the impact socket will withstand the impact blows and wear rather than break
- Square drive side hole works with ball or pin type retention
- The broach depth of Snap-on impact sockets will start to thread the nut onto the stud. Competitive sockets have a deeper hex where the user needs to start the nut by hand.

Customers can learn more about Snap-on’s new 1/2-inch drive 12-piece semi-deep six point metric impact socket set (312IMMS) by contacting their participating Snap-on franchisee or representative, visiting [www.snapon.com/handtools](http://www.snapon.com/handtools) or by calling toll free 877-SNAPON-4 (877-762-7664).

### **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit [www.snapon.com](http://www.snapon.com).

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