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For More Information, Contact:
Sara Scarlato
(262) 656-5350
sara.scarlato@snapon.com

New Snap-on Catalog App Makes Tool Shopping Fast and Easy

KENOSHA, Wis. – January 20, 2011 – Are you looking to find out about the latest and greatest tools and equipment Snap-on has to offer? You now can do so from the palm of your hand with your iPad or iPhone by downloading the new [Snap-on catalog app](#).

“With our new catalog app, checking out the Snap-on digital catalog on your iPad or iPhone is a breeze,” said Sara Scarlato, manager, communications for Snap-on. “Quality, performance and innovation – that’s what you’ll find in the Snap-on digital catalog. It’s interactive and easy to use. And with the free Snap-on app, it’s also mobile so you can look through our catalog wherever you may be. Our new app is another example of Snap-on leading the way when it comes to innovation and efficiency.”

Once downloaded, Snap-on’s catalog app lets you browse and order with the tap of the screen. With over 600 pages of the latest tool and equipment offerings right at your fingertips, the catalog app lets you see Snap-on products in great detail. From hand tools and power tools to tool storage and diagnostics, the ordering process is simple – just touch the tool you want on the screen and order directly through the app.

Snap-on’s customers can download the Snap-on catalog app at www.itunes.com.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.4 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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