



NEWS RELEASE

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New Snap-on Heavy Duty Demolition Chisel Provides Power and Performance

KENOSHA, Wis. – September 13, 2011 – Snap-on’s new Heavy Duty Demolition Chisel (SPDC18R) provides the exceptional comfort and protection of Snap-on’s “crown” handle and the strength and durability of a special alloy steel chisel – all in one tool.

“The new Snap-on Heavy Duty Demolition Chisel is a time-saving tool that provides comfort and safety with its ergonomic handle,” said Bryan Hantke, product manager for Snap-on. “It is ideal for quick work regardless of location and is a great alternative to air hammers. This versatile tool is perfect for general automotive use as well as salvage work, breaking apart rims, separating frame rails, removing fasteners and rivets or separating exhaust components and hangers.”

The features and benefits of Snap-on’s new Heavy Duty Demolition Chisels (SPDC18) include:

- Exclusive “crown” handle offers protection from off-center hammer strikes
- Handle provides a comfortable, secure grip in a wide variety of environments
- Engineered high impact composite material offers excellent cold and hot weather resistance and bar retention
- Large striker cap provides a big impact surface which is important when using large hammers or mauls
- Tough steel alloy is machined and differentially heat treated for optimum performance
- Good balance and length, its 18-inches provides optimal clearance without becoming too long or heavy
- Offers an alternative to air hammers; no need to drag bulky air hoses
- Ideal for quick work regardless of location

Customers can find out more about Snap-on’s new heavy duty demolition chisels (SPDC18) by contacting their participating Snap-on franchisee or representative, visiting www.snap.com/handtools or by calling toll free 877-SNAPON-4 (877-762-7664).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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